



Sponsorship Packages & Inclusions — One Day At A Time Gala 2026

Trailblazer Partner — \$15,000 (1 available)

- Positioning: Lead partner standing beside Shine Bright Foundation to drive the One Day At A Time Gala (supporting men's mental health and access to psychological care)
- Partner naming rights: Firepit
- Event signage: All screens and signage
- Tickets: 4 VIP tickets
- Camping passes: 2 sites in exclusive sponsor camping zone (up to 12 people)
- Breakfast: Yes
- Acknowledgement by MC: Yes — with personalised thank-you plaque presented on the night
- Social media & event marketing:
 - 3 featured posts on socials
 - Featured in all event emails
 - Media release feature
 - Feature in highlight video
 - Feature in event wrap up
 - Feature in event brochure
 - Feature in post-event thanks
- Website marketing: Featured section & logo on website
- Add-ons (optional):
 - Banner at event entry or VIP area
 - Sponsor bar shout or guest ticket for local dad doing it tough
- Camping in sponsor area



The Top Bloke Partner – \$10,000 (1 available)

- Positioning: Entertainment & keynote partner – backing the headliners and keynote storytellers
- Partner naming rights: Bar
- Event signage: Logo on entry & sponsored zone
- Tickets: 2 VIP tickets
- Camping passes: 1 site in exclusive sponsor camping zone (up to 6 people)
- Acknowledgement by MC: Yes
- Social media & event marketing:
 - 2 featured posts on socials
 - Featured in all event emails
 - Mention in event brochure
 - Mention in post-event thanks
- Website marketing: Shared featured section & logo on website
- Add-ons (optional):
 - Sponsor bar shout or guest ticket for local dad doing it tough
 - Camping in sponsor area

The Fair Dinkum Partner – \$7,000 (2 available)

- Positioning: Bar & experience partner – genuine, loyal and hands-on
- Partner naming rights: Lounge area or Kids Area
- Event signage: Logo on sponsored zone
- Tickets: 2 general admission
- Bar tickets: 4 bar tickets
- Camping passes: 1 site in exclusive sponsor camping zone (up to 6 people)
- Social media & event marketing:
 - 1 featured post on socials
 - Logo in all event emails
 - Logo in event brochure
 - Logo in post-event thanks
- Website marketing: Shared featured section & logo on website



- Add-ons (optional):
 - Sponsor bar shout or guest ticket for local dad doing it tough
 - Camping in sponsor area

The True Blue Partner – \$4,000 (3 available)

- Positioning: Community partner – proud, local and loyal
- Event signage: Logo on entry signage
- Tickets: 2 general admission
- Social media & event marketing:
 - Logo in all event emails
 - Logo in event brochure
 - Logo in post-event thanks
- Website marketing: Logo on website
- Add-ons (optional):
 - Sponsor bar shout or guest ticket for local dad doing it tough
 - Camping in sponsor area

The Ripper Mate Partner – \$2,000 (4 available)

- Positioning: Community contributor – everyday Aussie legends lending a hand
- Event signage: Logo on entry signage
- Tickets: 1 general admission
- Social media & event marketing:
 - Logo in all event emails
 - Logo in event brochure
 - Logo in post-event thanks
- Website marketing: Logo on website
- Add-ons (optional):
 - Sponsor bar shout or guest ticket for local dad doing it tough
 - Camping in sponsor area



The Good Sort Partner – \$500 (10 available)

- Positioning: The legends that know every bit counts
- Social media & event marketing:
 - Logo in all event emails
 - Logo in event brochure
 - Logo in post-event thanks
- Website marketing: Logo on website
- Add-ons (optional):
 - Sponsor bar shout or guest ticket for local dad doing it tough
 - Camping in sponsor area